Application and use cases

1 )Market Analysis:  
Evaluate overall trends and regional variations in car sales to assess manufacturer performance, model preferences, and demographic insights.  
2) Seasonal Patterns and Competitor Analysis:  
Investigate seasonal and cyclical patterns in sales.  
3) Forecasting and Predictive Analysis  
Use historical data for forecasting and predict future market trends.  
Support marketing, advertising, and investment decisions based on insights.  
4) Supply Chain and Inventory Optimization:  
Provide valuable data for stakeholders in the automotive industry.